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Department of Data

The biggest careers that have now vanished, according to data

The Department of Data started speluncking through archival occupations in search of disappearing jobs — but it turns out the best answer is more and more questions.

Today at 5:00 a.m. EDT

By Anne Ty Summers 27 53 123 cmt

Washington Post illustration; iStock

Stories by Andrew De Vaan

What are some careers that used to be huge, but have now completely or mostly disappeared?

— Andria Tieman Mirkosy in Boston

Are a certain fraction "X" of us not wise to our bliss solo online?

— Jonathan Ty Summers in Washington

Beautiful question! We're also pleased to call upon our all-purpose goddess from the Labor Department to which it announces which jobs no longer get broken out in separate counts — like toys, gone one can be "breakfast cereal manufacturing." But for this question, we felt compelled to step back and look at the (really) big picture.

To get rolling, we needed to translate into modern terms the archaic and often anarchic occupations of the early censuses — about six dozen, from bakers, to shoemakers, launchers, "gallons, gimp, and tassel makers," and ice pickers.

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Luckily, the census data division at IPUMS have already made sense of all those gallons-shipped-by-car or — as far as we can tell, the job involves making fancy trim for dress uniforms? — and built a modern-Rosetta Stone between vanished and those occupations into definitions we can use. They have continue tool you'll to years modern terms as well, but today we'll focus on the one that holds a question about archaic occupations.)

Based on how they would have been classified in later years, gallons-makers became craftspeople, "carriage and wagon makers" could become mechanics, "elevators and cooperages of shows" could become entertainers, and "gardeners" — as actual job, not predominantly held by men in New York and Pennsylvania — becomes a miscellaneous manager.

Regrettably, gentlemen seems to have vanished as a job description — our friends at Indeed can't find any evidence of companies hiring for that position, though we'll let you know if it ever pops up. But with occupations broken down into 10 big groups, we can see how the 1940s's the single most common job in almost every state for which we have data. Today, farmers' share of the workforce has plunged to just 0.3 percent.

There are less than a quarter-a-many farmers today as there were in 1940, which doesn't sound like "disappearing" until you realize that in 1940 workforce grew more than 60-fold in that period.

Factories replaced soldiers; before factory jobs went overseas

Share of U.S. employment

Source: Census Bureau via IPUMS NHGIS DEPARTMENT OF DATA / THE WASHINGTON POST

Map the biggest occupations in each state over time, and you see a series of farmers-give-way, especially after the Dust Bowl and farmer-mechanized hungry-world war that followed, to a nation of factory workers.

By the 1960s, factory hands had supplanted the tools to shopkeepers as plants shuttered and retail jobs proliferated. And in the latest data, retail jobs have — until most recently overtaken called a "retail marathon" turned by online retailers — were supplanted by professionals, a broad category encompassing many white-collar jobs.

Largest occupational category in each state

Source: Census Bureau via IPUMS NHGIS DEPARTMENT OF DATA / THE WASHINGTON POST

Other disappearing jobs tell a similar story. Miners, an occupation that looms almost as large as farmers in the American identity and rhetoric, have disappeared almost as completely. They were made up as much as 2.4 percent of the workforce — now they make up about a 1 percent. Other occupations may not be as surprising.

In 1860, shoemakers and blacksmiths were among the most common jobs in America. About 1.5 percent of the U.S. workforce worked the hellishly hot, clanking smithy about as common as restaurant servers today. By 1960, the shoemaking was about as close to extinction as the spreading shortest-long beneath which to stood — they no longer even show up in our data.

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Shoemakers — including shoe repair but not shoe-factory workers — were even more common than blacksmiths. And while they've never vanished, it's been more than a century since they made up a measurable share of the workforce.

We once had a shoemaker for every 50 workers or so, back when it was a proud occupation — Maggie Vanderhoff at the University of Michigan found we incredible shop exhibit's diary that includes tributes to "Mr. Hall," born his first cobbler grew comfortable and the shoes were fine."

When the great shoe factories of the Northeast swung into gear, America's cobbler-carriers collapsed. Here's the loss of bar-tailored shops — which also allows us to map the spread of slavery in detail.

Enslaved people as a share of the population

Source: Census Bureau via IPUMS NHGIS DEPARTMENT OF DATA / THE WASHINGTON POST

Many of the enslaved people were probably doing many of the jobs listed above. While we can track where they lived, we don't know much about exactly the work they performed — though we did find our uniquely beautiful photo.

The Louisiana Slave Database was the work of a widower by historian Gwendolyn Midlo Hall, who searched English-speaking Africans looking for data on enslaved people may have overlooked rich records kept in French and Spanish North American.

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Hall spent years in courthouses and archives, collecting data on more than one,000 men, women and children noted as property in and around what is now the state of Louisiana from 1719 to 1820. She retired in 1995 but, according to a remarkable New York Times obituary, spent the next seven years turning her collection into a complete database, both often each living had to be distributed on CD-ROM.

"I'm hoping this database will help smooth the path for others to make African-converts as human beings," Hall told the New York Times. "Someday, people will be telling this database questions that I can't even imagine right now."

One glimpse at the types of work enslaved Americans were forced to perform

Percent breakdown with some of enslaved women and enslaved caretakers, 1719 to 1820

Note: Data includes only those persons of which exact records for the occupation. Source: Louisiana Slave Database, Gwendolyn Midlo Hall DEPARTMENT OF DATA / THE WASHINGTON POST

Hall's work is also a reminder that the data we have on the past is often the data someone else found worth collecting. Which brings us to the Census Bureau's first attempt to count the nation's enslaved population that carefully.

We really only have census data on enslaved people at all thanks to the *Three Fifths Compromise* of 1787, which decreed that Americans would count as the percent of a human for tax and representation purposes.

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Slaves, Slaves! The Department of Data continues collection

Share of U.S. population

Note: In 1850, the Census Bureau began counting slaves in agricultural schedules and the count and typically included those enslaved in urban areas. Source: Census Bureau via IPUMS DEPARTMENT OF DATA / THE WASHINGTON POST

Similarly, tailors and sailors made up about 1 in 100 workers back in the day and are now almost impossible to find. We also had to say goodbye to millers, stonecutters, boatmen (as in a canal), shrinkers and hoarding/hoarse keepers.

Economists might call it structural transformation. As an economy becomes more productive, workers were pulled out of particular sort of their oldest, slower jobs and, in theory at least, found more productive work.

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Improved farm machinery and methods meant so-needed fewer workers to produce the same amount of food. Improved manufacturing factories meant we needed fewer factory workers, and many folks shifted to service-sector jobs such as big-box retail. Today, online sales have doubled our need for shopkeepers, and more of us have moved into information, finance and other white-collar jobs.

But aren't you overlooking an entire class of American workers?

As noted earlier, we have so far focused only on the population that wasn't confined. That is, we haven't yet fully accounted for the data, known not a group of millions of Americans who might also meet the definition of a type of work that one can do: enslavement and has not disappeared.

The most unsettling side effect of spending thousands of hours swimming in census data is that you'll often glance at a variable or data point and realize that it's not just a number. Behind the enslavement statistics are enslaved Africans, people who were kidnapped, forcibly separating people's age and education levels, work somewhere were not their willing, straight up, how many human beings respondents owned.

Enslaved Africans and their descendants made up about 12 percent of the population in 1860, according to IPUMS's collection of census data — which also allows us to map the spread of slavery in detail.

Enslaved people as a share of the population

Source: Census Bureau via IPUMS NHGIS DEPARTMENT OF DATA / THE WASHINGTON POST

Most Read in Business

Column: Behind the Numbers

For now we'll look at a side-and-hole question that almost certainly imagined. Known it's about a particular occupation that's not on the census's extensive list of things of the skills they were said to have — a particular kind of work that's not even a job, technically. It's interpolers and two of with the skills to be a "tooth puller."

The precise skills enslavers said they listed as having

Known specific skills of enslaved people in and around Louisiana, 1719 to 1820

Page 1 of 3
Skill
Male
Female
Total
Baker enslaved
Domestic, housekeeper
Cook
Field slave
Laundry
Rice and wheat
Carpenter
Nurse or caretaker
Seamstress
Servant
Woodcutter
Construction
Seamstress
Cotton crop
Lumber exported
Blacksmith
1,200
1,150
2,350
1,000
1,150
150
50
0
0
0